

B&Q is working to become a **ONE PLANET LIVING**® business.

We have developed solutions that not only address our **environmental** and **social** impacts but also add value to our business and its reputation.

B&Q is backing award-winning environmental charity BioRegional's global One Planet Living® programme, designed to reduce the impact on the world's natural resources.

B&Q has committed to launching nearly 2000 eco-products on the high street.

**Every product we sell has its own unique life cycle or story.**

We have a responsibility to ensure that any possible environmental impact is **as low as possible** during manufacture, use and disposal.

"We have a huge heritage and history of being at the **forefront** of tackling environmental issues. We have always taken the impact of our business on the environment very seriously, and have been one of the **leading** players since 1991".

**Peat dilution** has become more of a high profile issue since the government targets were set. B&Q has made **tough commitments** towards the targets.



Provisional  
Membership

**B&Q**

B&Q has always been a part of a **working group** to find alternatives to the use of peat.

## The **GMI** gives the assurance that our growing media proposition is fulfilling our peat reduction targets.

"We believe it would be much easier to fulfil our peat reduction target with **GMI** membership, which gives us the opportunity to achieve our goals."

To take peat reduction to anywhere near 90% we would need somebody to bring a collective voice to the whole industry, the **GMI** is that somebody.

'Through the **GMI** we now know that retailers and manufacturers are all aiming to achieve the same goal.'

The **GMI** will spear head the effort to reach the Defra targets with the backing of the growing media industry.

"Full **GMI** membership is a great incentive. We will do what is necessary to acheive it."

George Padelopoulos  
Social Responsibility Advisor

**GMI** membership places a need to demonstrate continual improvement both internally and externally.

**B&Q**